

chris/cureton

GRAPHIC DESIGN / CHRISCURETON.COM

contact@chriscureton.com / 704 819 4529 / Charlotte, NC

SKILLS

Adobe Creative Suite	Networking
Concept Development	Organization
Communication	Presentation
Copywriting	Self-Motivation
File Management	Time Management
Mac/PC Platforms	Web/HTML
Market Research	
Microsoft Office	

EXPERIENCE

Muzak / Mood Media

08.2011 --- Present

Designer:

Design and brand support for company projects and initiatives as part of the Experience Design Group.

Charlotte Viewpoint

03.2011 --- Present

Image Editor:

Managing visual content for CharlotteViewpoint.org, a web-based magazine focused on enriching the intellectual and artistic capital of the Charlotte region.

Addison Whitney

04.2011 --- 08.2011

Graphic Designer:

A temporary position assisting Addison Whitney's visual branding team. Daily tasks involved logo conception/execution, brand standards development, and solutions to various client needs.

BOLTgroup

06.2010 --- 04.2011

Brand & Graphic Design Consultant:

Expanded brand relevance as part of a design team for various clients. Executed designs and illustrations as well as handcrafted mock-ups and publishings.

Freelance

08.2007 --- Present

Graphic Designer:

Art directing / consulting and developing brand identities, websites, and print materials.

FIELDS OF INTEREST

Brand Strategy	Motion Graphics
Concept Development	Name Development
Environmental Design	Packaging
Graphic Interface Design	Page/Editorial Layout
Identity	Photography
Illustration	Print
Informational Design	Social Media
Marketing	Typography

EDUCATION

The Art Institute of Charlotte

Graphic Design - Associate of Applied Science

Graduation --- September 2010

Cumulative GPA: 3.5

Alfred University / New York

Completed Fine Arts Foundation Courses

August 2005 --- May 2007

EXTRACURRICULAR

AIGA Member / Active Member

Helped establish the AIGA Student Chapter on The Art Institute of Charlotte campus.

Joined --- 2010

Eco District / Design & Marketing Consultant

Logo design. Composed and executed visual marketing strategy that resulted in \$80,000 NEC grant.

NOTABLE ACHIEVEMENTS

Educational Excellence

Alpha Beta Kappa / AI Best Portfolio Award / Member of the National Art Honors Society /

Honor Roll / President's List / Dean's List

2005 --- 2010